

## Privacy & Security:

Your privacy and confidentiality is important to us. We are registered under the Data Protection Act 1998. We handle your patient records in accordance with the Data Protection Act and the guidelines of the College of Optometry.

Information provided online will be used in order to contact you to arrange an appointment and create a patient record. We only collect information that is necessary and we never pass on any details about you to any third party unless we are legally required to do so or if it is important for the public interest to do so.

Records are checked, from time to time, by the governing bodies of the profession or the NHS to ensure that we are providing high quality eye care. These organisations are also subject to confidentiality rules. The NHS may occasionally contact you direct using the details you have provided to verify the accuracy of our claims and records.

We endeavour to take all reasonable steps to protect your personal information. However, we cannot guarantee the security of any data that you disclose online and we will not be responsible for any breach of security unless this is due to our negligence or wilful default.

We use technology to track and monitor how our website is used.

If you would like to know the details of any information held about you, please email us at [info@keyeseyecare.co.uk](mailto:info@keyeseyecare.co.uk) and we will send you details of the information held.

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Pricing and details of services available may be subject to alteration at any time, and you should check that details are up to date by contacting the practice for current pricing and availability.